

Business Studies

The Business Studies department will aim to identify gifted pupils using the following qualitative criteria. It should be recognised that the department does not teach pupils until Year 10 and there are, therefore, unique difficulties in identifying them.

Qualitative Criteria.

- Excellent performance relative to peer group as identified through the school assessment system, Year 9 SATs results, and classwork, coursework and tests
- High productivity of results with high quality of creativity e.g. in the production of marketing campaign or presentation/display work.
- Very skilful and speedy processing of information as shown through rapid response to class questioning and work. e.g. looking at organisation structures and matching roles to departments.
- Highly efficient memory and application of knowledge to solving business problems e.g. which solution should a business use to improve its profitability.
- Very curious about events and how things work as demonstrated through their background knowledge of the subject, interest in current affairs, use of relevant examples in class work and ability to ask appropriate questions about topics.
- Able to model using abstract ideas or convert abstract ideas to a simple understandable model e.g. when studying motivational theories.
- Good communicator – as demonstrated in questions and answer sessions, discussion and presentation work.
- Good mathematician – as demonstrated throughout the finance module.
- Work independently and concerted on tasks to complete them or take them to an appropriate end by making a judgement depending upon present knowledge.
e.g. coursework assignment or problem solving exercises.